

Tattoo Girl Red Blend

2022 vintage Columbia Valley, Washington

91 POINTS

THE **tastingpanel**
MAGAZINE

Tasting Notes

The unsung hero of WA forms the backbone of the wine (68% Syrah) lends structure, savory spice and wow factor, 14% Cabernet Sauvignon adds tannin structure and weight, 14% Merlot imparts ripe plum and roundness and finally 4% Mourvedre brings added aromatic range, a very expressive, complete red blend.

Suggested Pairing

Smoked Brisket, Roaring Campfire, and 80's Hair Metal turned up loud

Unique Selling Propositions

- Majority Women Owned Company
- Blended by a Master of Wine
- Brand resonates with a large customer base, ~38MM (U.S. Millennials with tattoos)
- "Wine for Well-Being" - We give back to communities nationwide.
- Relevant Partnerships - INKED Magazine, digital and print advertising.

14.5% ABV



*Points based on 2019 vintage

Inked
CULTURE. STYLE. ART.

OVER **44M** **5M** **1.2M** **2M** **550K** **795K**
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TATTOO GIRL

WINE

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